

Privacy Notice

Data privacy is important to Ridgeview Instruments AB. This Privacy Notice describes the personal information we collect about you, how we use it, with whom we share it, and describes your choices regarding certain types of processing. If you have any questions regarding this Privacy Notice, contact info@ridgeview.eu.

INTRODUCTION: Ridgeview Instruments AB (Registered in Sweden with identifier 556678-2966; “Ridgeview”) is committed to protecting and respecting your privacy and your right to fair and just processing of your personal data. When you choose to provide us with data about yourself, we recognize that you trust us to act in a responsible manner. The data we collect about you will only be used to help us provide you with better products and services.

This Privacy Notice sets out the basis on which your personal data will be processed by Ridgeview, the data controller of your personal data under the compliance requirements of Swedish law, which complies with the General Data Protection Regulation (EU) 2016/679. Please read the following carefully to understand our views and practices regarding your personal data and how it will be treated by us.

PERSONAL DATA WE MAY COLLECT FROM YOU: Ridgeview aims at being an efficient supplier by providing you with the information and services that are most relevant to you. To achieve this goal and to pursue our legitimate interests as a service and instrument provider, we need to collect information to understand what differentiates you from each of our other unique clients.

We may collect contact details and Ridgeview account details related to you: In case you e-mail with us or if you have purchased a product, we will store your contact details, the correspondence as such and your account history. We will keep your Personal Data for as long as you are a client of Ridgeview or for as long as we reasonably can foresee that you have an interest in our products. Some products may require registration in order for us to stay compliant with other legislations.

OUR WEB-SITE: We only gather generic data on our web-site, such as the IP-number of a visitor and the browser used. We do not save cookies or similar on the visiting computer.

WHO WE SHARE YOUR PERSONAL DATA WITH: We do not disclose personal data to third parties.

YOUR RIGHTS: If you would rather not receive any further information from us, access the personal data we hold about you, request to be removed from our database, or anything similar, please contact us at info@ridgeview.eu